

Your TV is your best waiter.

VISORA

Digital signage built for restaurants. Your TVs start selling while customers wait, eat, and come back.



NO SIGNAL · 0 SALES

01 — THE REALITY

**Right now,
your TV is
selling
\$0.**

It's the second-most-watched surface in your restaurant.
And it's selling absolutely nothing.

\$12,000+

in upsell potential
wasted per location every year.

2-4

TVs per restaurant on average

12 hrs

powered on every day

0%

conversion today

Conservative estimate based on average ticket and typical casual restaurant traffic

The old way is working broken.



Printed posters

Stale by Monday. Pay the printer again.



USB stick

One power outage and it all dies.



Canva PDFs

\$200 per change. No animation. No video.



Cable / Open TV

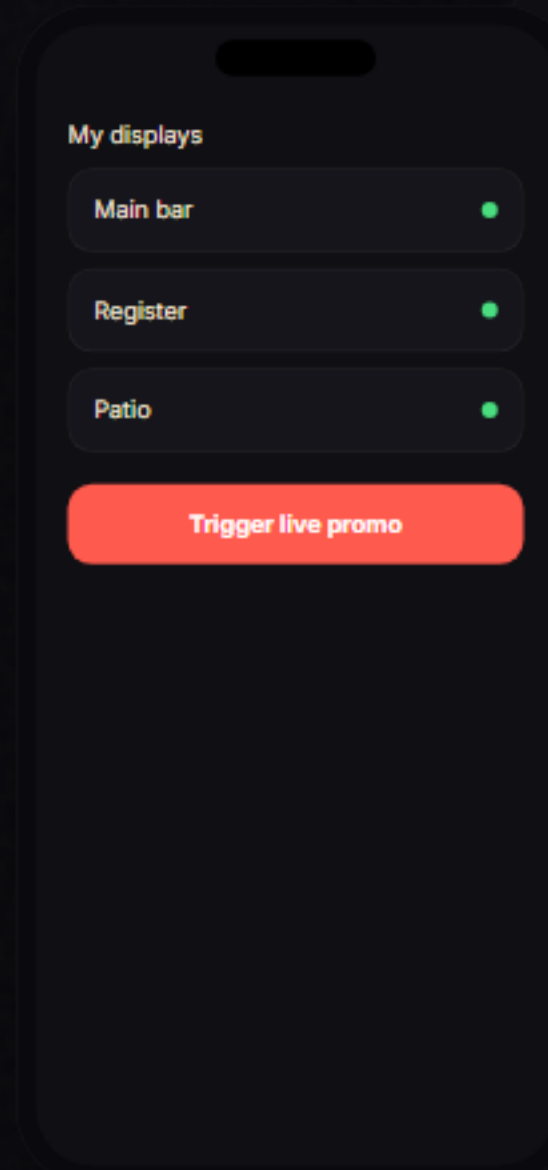
You pay them. They sell other brands.

Visora was built **from a restaurant floor**. Every feature solves a real problem we lived in operations — not a wishlist from programmers who never served a table.

Meet Visora.

One platform. Every screen. Every shift.

Design, schedule, and trigger live content to all your TVs from your phone. No USB. No IT. No waiting.



05 — HOW SIMPLE

Three steps. Five minutes.

1

Pair

Open your TV → 4 characters appear → type them into the dashboard. **5 seconds.**

2

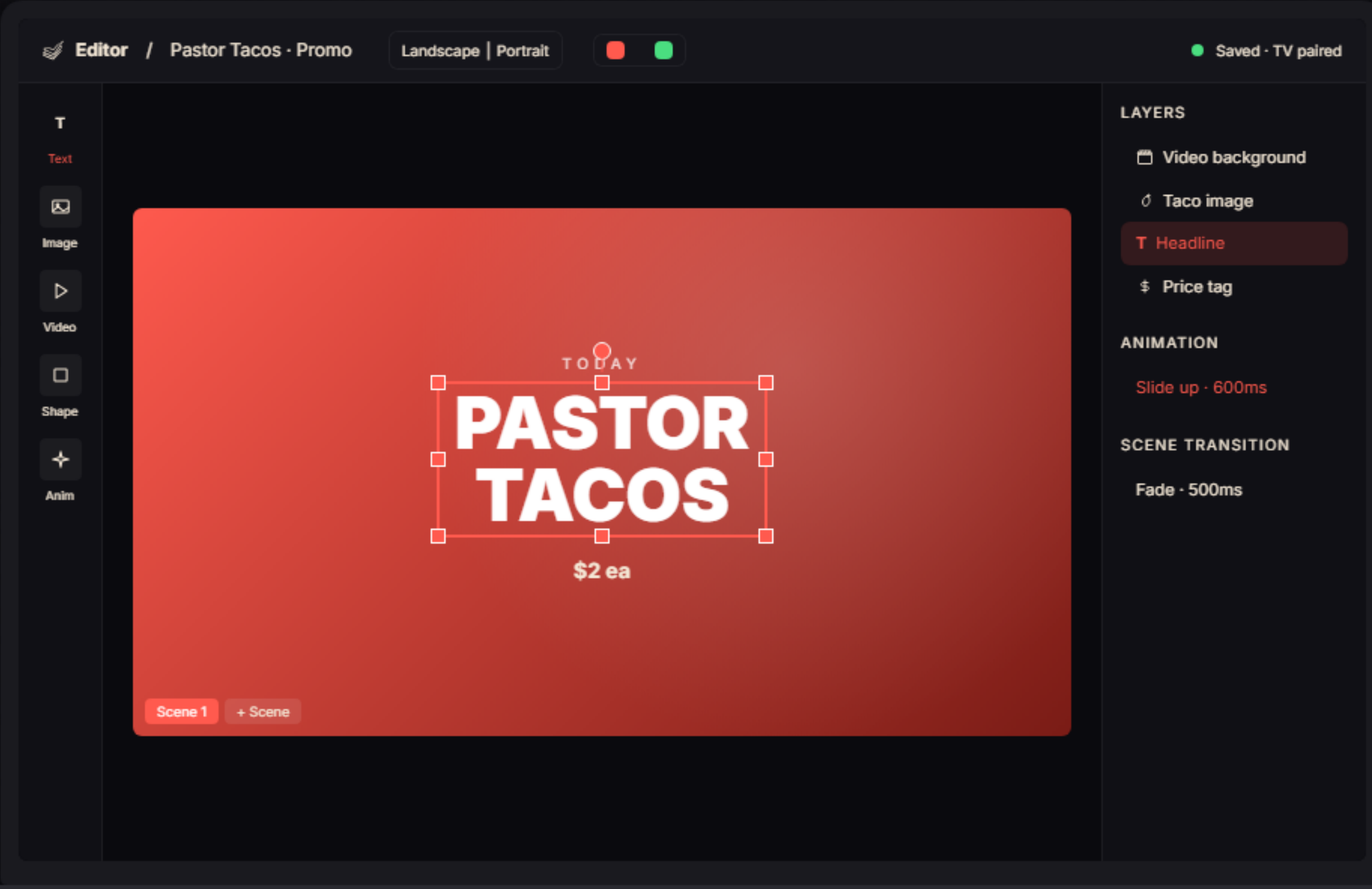
Design

Drag-and-drop like Canva but built for TVs. Text, image, video, animations, multi-scene.

3

Push

Live, scheduled, or event-triggered. Your screens obey instantly.



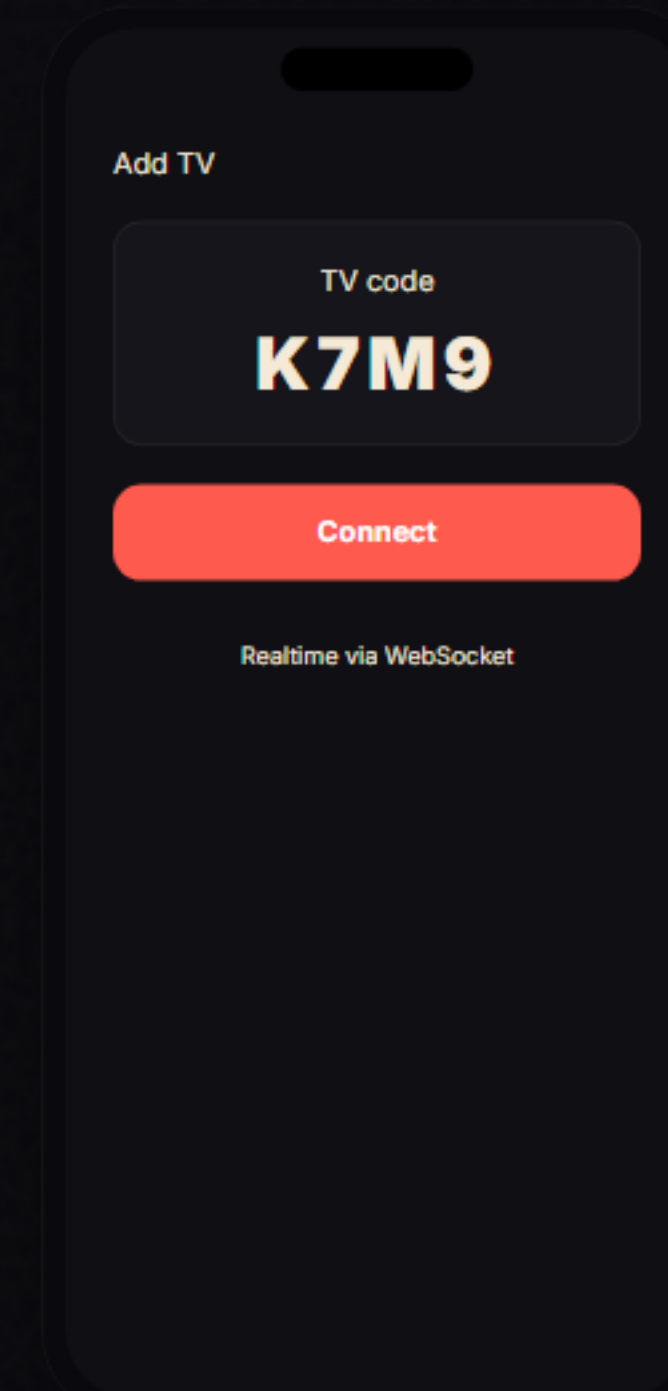
06 — EDITOR

Design anything. In minutes.

- Drag, rotate, and scale any layer
- Gradients, outlines, animations
- Image, video, GIF, audio
- Multi-scene with transitions
- Landscape and portrait

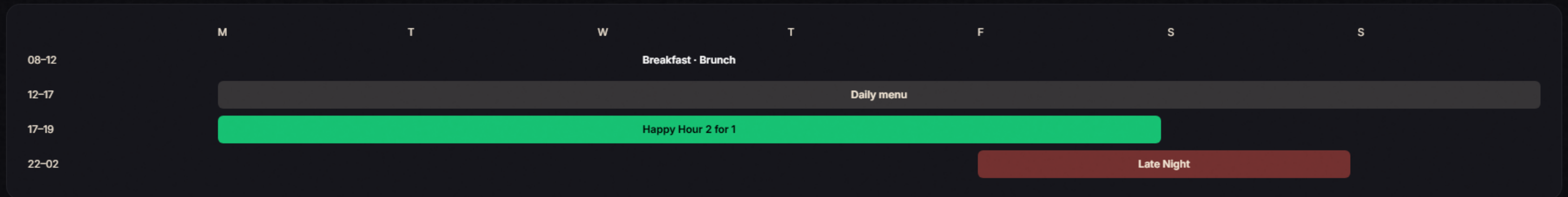
4 characters. 5 seconds.

No installer. No cables. No IT. No password.



Different menus. Different hours. **Zero work.**

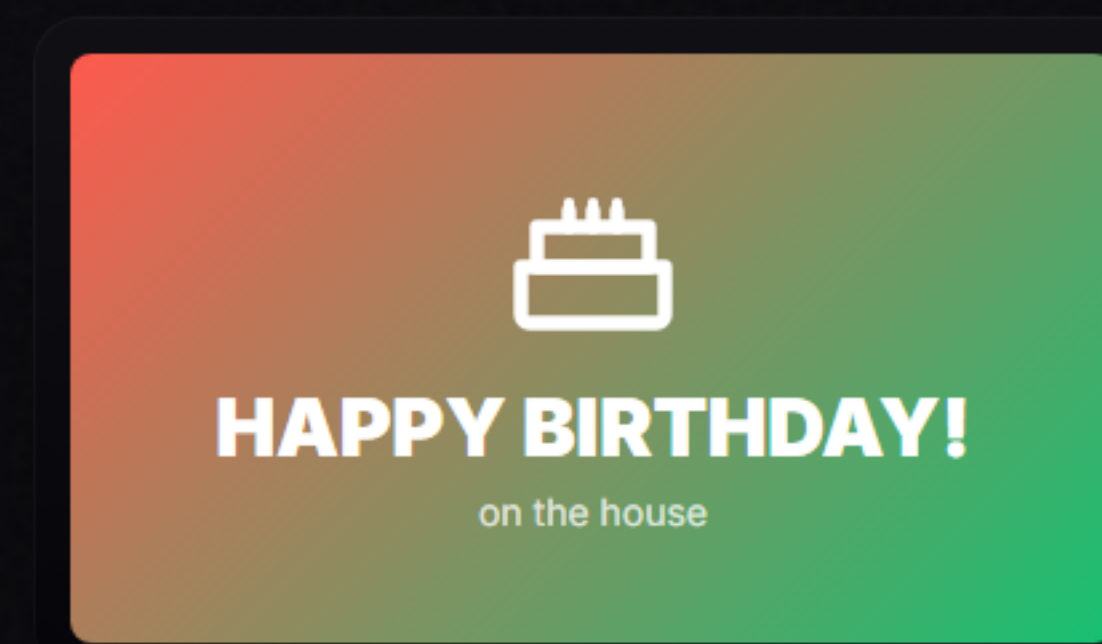
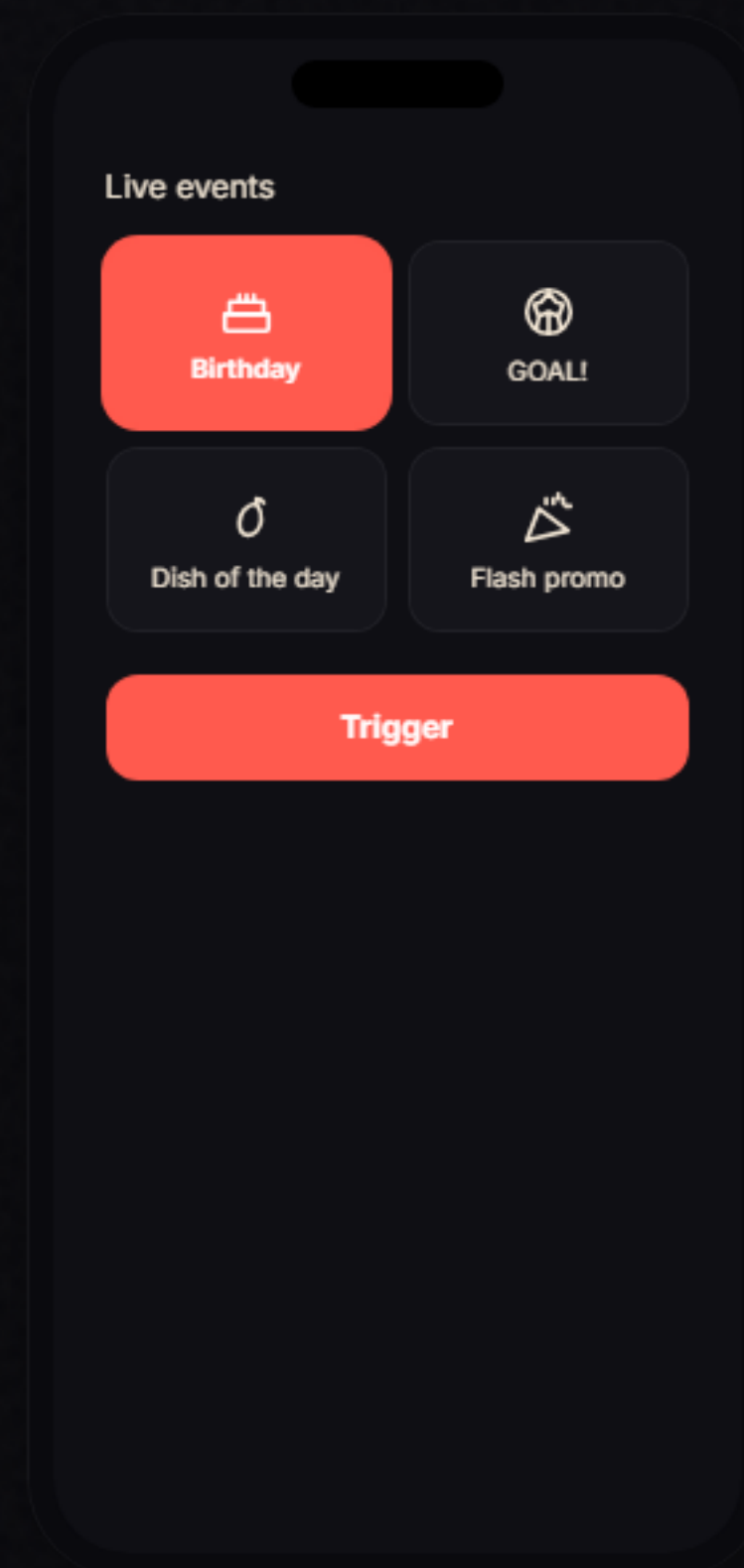
Schedule ad groups by day and by hour. Visora switches screens for you.



09 — LIVE EVENTS

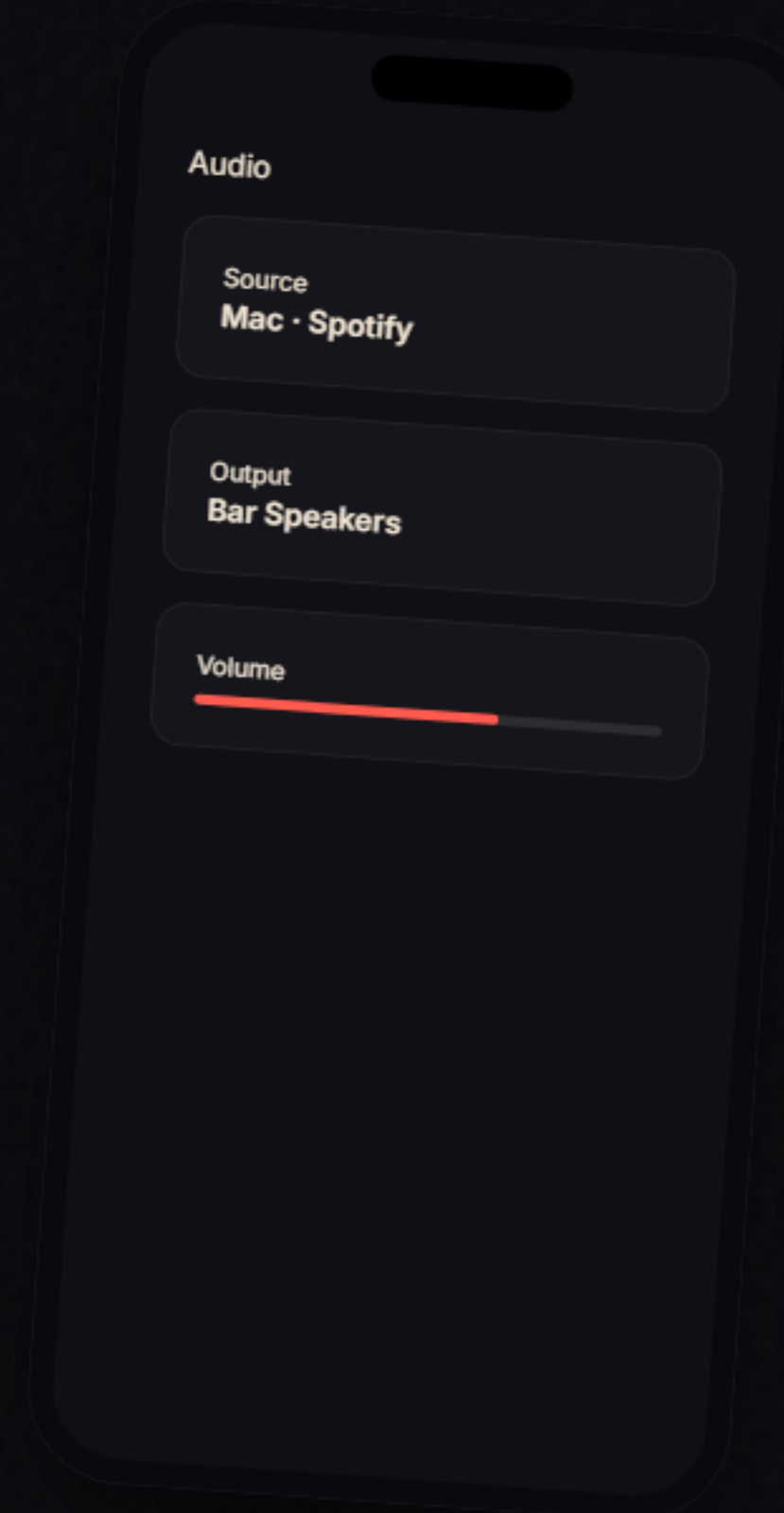
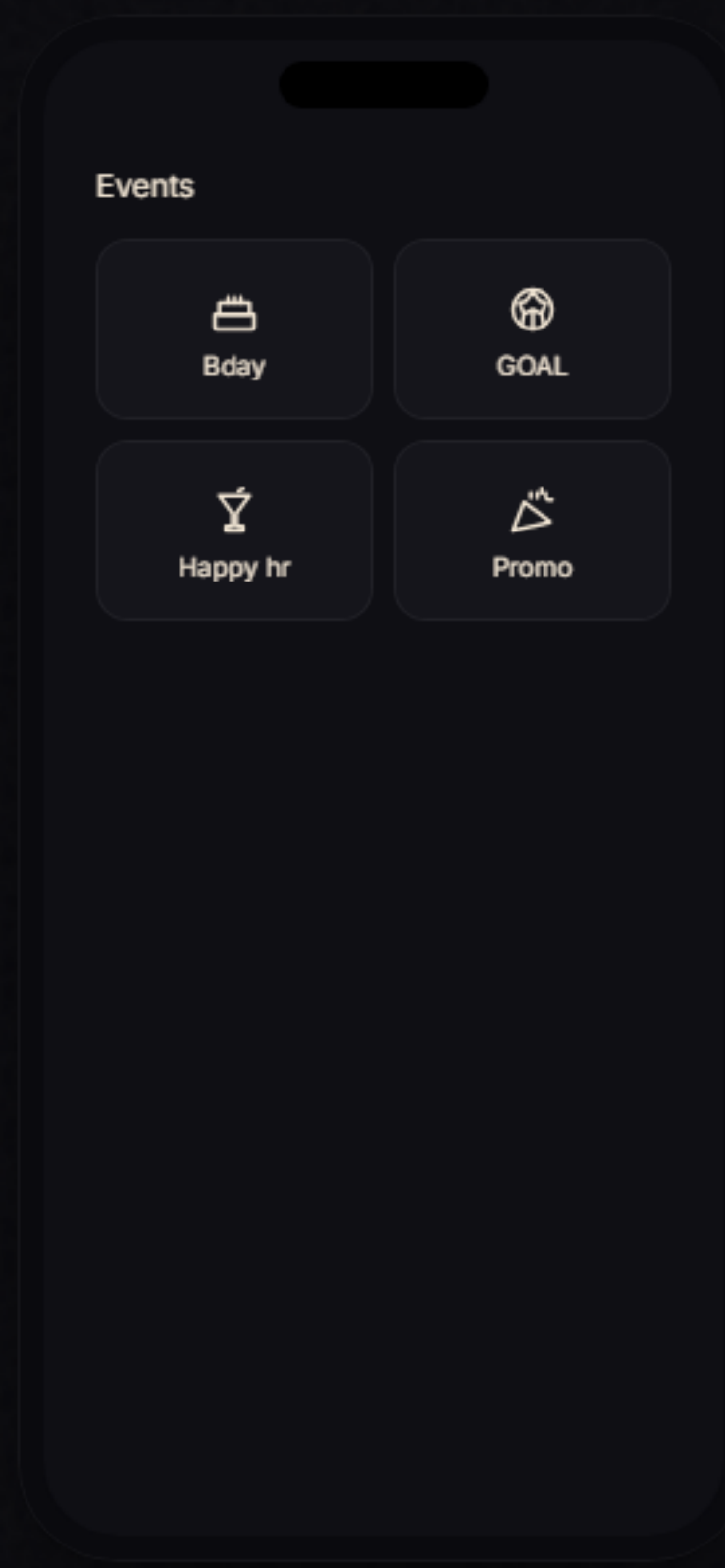
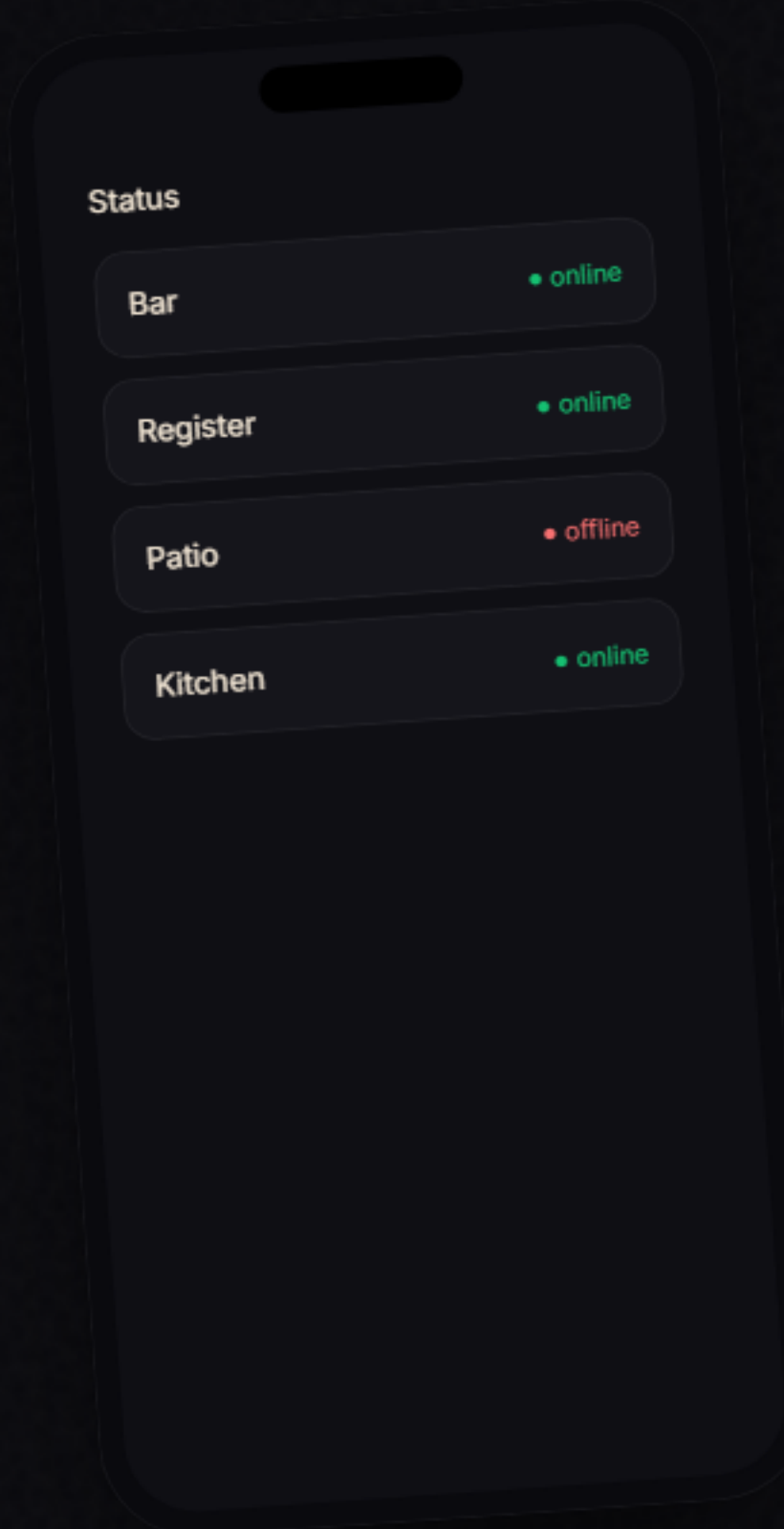
One action. All your screens. In 200ms.

Birthdays. Goals. New dishes. Flash promos. Trigger anything from your phone and it lands on every TV instantly.



Your restaurant. In your pocket.

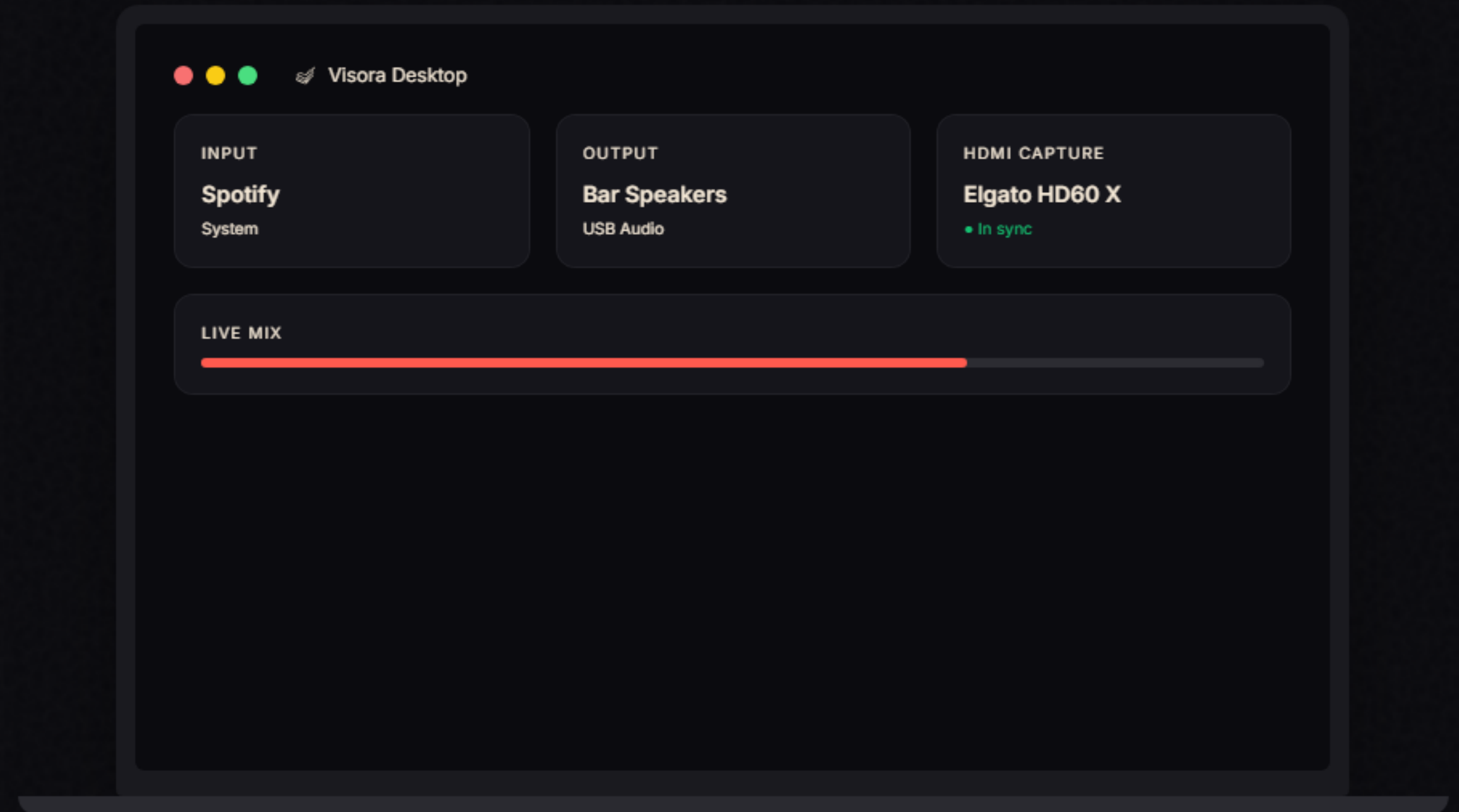
Installable app on any staff phone. Granular per-role permissions.



11 — DESKTOP APP

Pro setup. Pro audio.

- Route audio between any input and output
- Sync HDMI capture cards
- System tray, auto-update
- Native multi-display
- Windows and macOS



12 — ONE PC. ALL YOUR TVS.

One machine controls **the entire venue.**

Connect one PC to your screens via HDMI, splitter, or capture card. Visora Desktop transmits synced content to all of them — same feed or independent feeds.



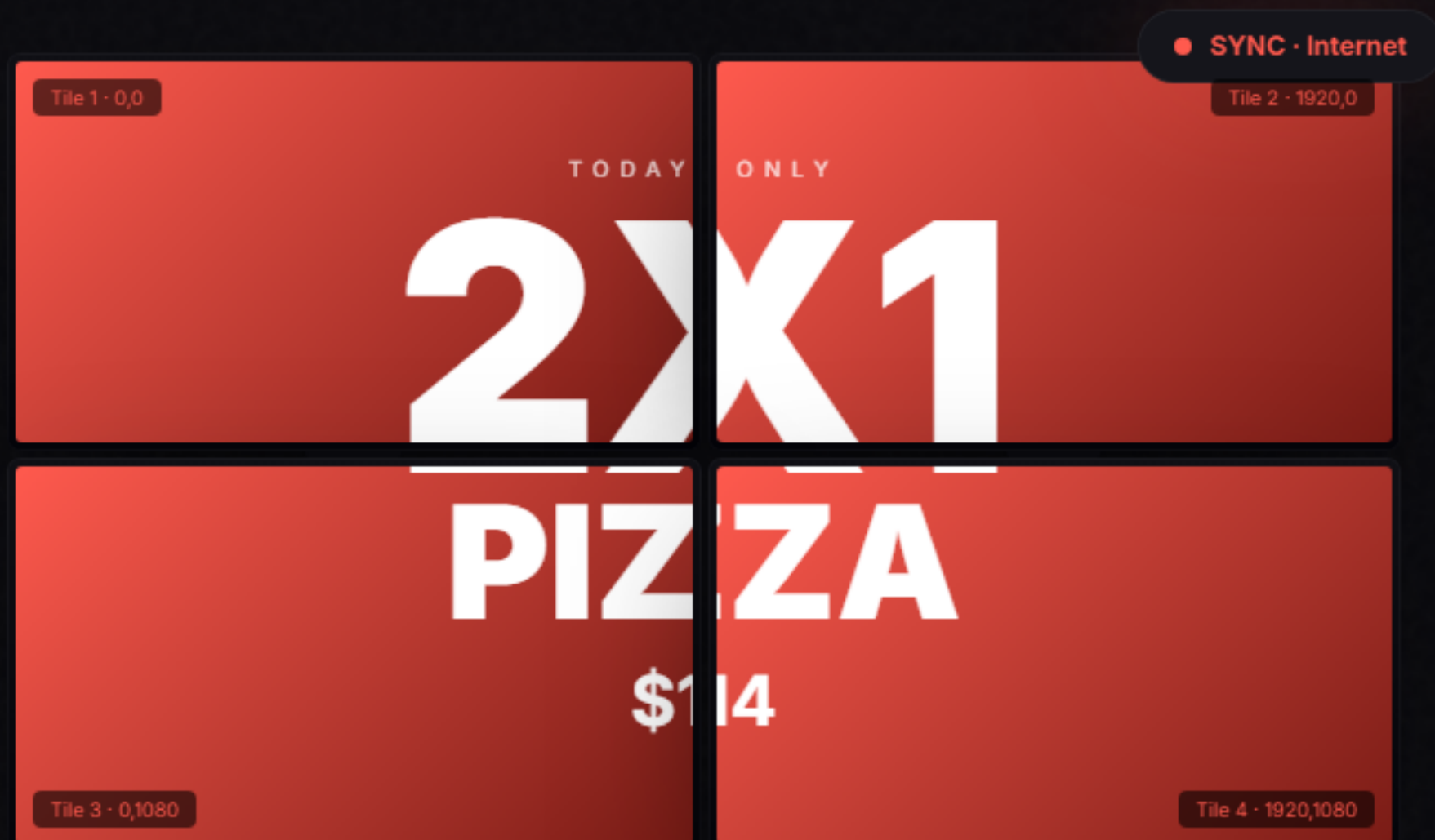
Direct HDMI · One PC feeds up to 4 displays with a splitter

Capture card · Combine signals (cable, console, camera)

Independent feeds · Each TV its own group, same machine

Turn 4 TVs into **one giant screen.**

No extra players. No HDMI matrix. No cabling. Just TVs already paired in Visora — each one gets its slice of the video over the internet and they all play in sync.



1 video uploaded → 4 sliced files → 4 TVs playing their tile in sync

Zero extra hardware

Any smart TV or browser-capable display. If it's already paired to Visora, it can be part of a wall.

Internet sync

Every TV syncs against the server clock in real time — no cables or sync hardware needed.

Per tile, not per giant canvas

Upload one video. The server slices it and each TV only downloads its piece. Lightweight, fast, and works even on low-end devices.

Bezel compensation

Adjust each TV's bezel pixels so the image stays continuous and unbroken at the seams.

From one taco shop to a franchise.

Switch businesses in one click. Invite your team. Each person sees only what they should.

SWITCH BUSINESSES IN 1 CLICK

T **Tacos El Güero**
Owner · 3 locations

MY TEAMS

- F** Fishbowl Mariscos
Manager
- C** Café Roma
Cashier

ACTIVE LOCATIONS

Downtown Pro plan TVs: 3 / 4 Groups: 5 Team: 2 M C	ACTIVE Uptown Business plan TVs: 5 / 10 Groups: ∞ Team: 4 M C C +	Eastside Starter plan TVs: 2 / 2 Groups: 3 Team: 3 M C C
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One account. All locations in one view.

Isolated data. Each business sees only its own content.

Plan per business. Starter here, Business there.

10 Active TVs	9 Members	98% Uptime
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Delegate without **losing control.**

Let your server trigger birthdays — without ever touching your main menu.

	View	Create	Edit	Delete	Trigger
🖥 Displays	✓	✓	✓	✗	—
📁 Ads	✓	✓	✗	✗	—
📧 Media	✓	✓	✓	✗	—
✦ Events	✓	—	—	—	✓
📅 Schedules	✓	✗	✗	✗	—

Manager Server Cashier

Connect with what you already use.

Visora integrates with the rest of your stack so info flows automatically: reservations, reviews, calendar, browser, hostess and more.



Google Maps

Show your rating and reviews on screen in real time.



Google Calendar

Schedule content by reservation or private event.



Nappe

Connect your hostess app. Live birthdays. Table ready on screen.



Chrome

Any browser-capable TV becomes a Visora display.



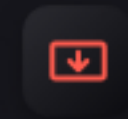
Spotify

Route Mac/PC audio to the venue's sound system.



Stripe

Billing, plans and add-ons without friction.



Hardware Capture

Display ads over captured screens (cable, console, cameras).



WhatsApp

Direct support. Trigger staff birthdays from a chat message.

The numbers **speak.**

32%

lift in upsell on promoted items

5 min

average setup time per TV

98%

real uptime on paired screens



"When someone calls a birthday in, in under a second every TV is already celebrating. That's magic for my customers."

— General Manager · Fishbowl Mariscos

We're just **getting started.**



Editor
Done



Mobile App
Done



Desktop
Done



Teams
Done



Widgets
Done



Bilingual
Done



Stripe
Done



Analytics
Next



Templates
Next



Menu Board AI
Next



Video Wall+
Next



Franchise Console
Next



Smart Capture
Next

- **Visora is in constant development.**

We ship improvements every week, listen to our customers, and guarantee the highest quality in every release. What you ask for today, we build tomorrow.

Plans that **grow with you.**

Monthly Annual -14%

FREE

\$0/mo

- 1 screen
- 1 ad group
- 200 MB storage
- Visora watermark
- Visora ad every 15 min

Try for free

STARTER

\$29/mo

or \$25/mo billed annually

- 2 screens
- 3 ad groups
- 1 GB storage
- 1 desktop license
- Extra screen \$12

Start

PRO

\$59/mo

or \$51/mo billed annually

- 4 screens
- 6 ad groups
- 5 GB storage
- 3 desktop licenses
- 3 team members
- Extra screen \$15
- Video Wall +\$25 add-on

Choose Pro

MOST POPULAR

BUSINESS

\$159/mo

or \$137/mo billed annually

- 10 screens
- Unlimited ad groups
- 25 GB storage
- 5 desktop licenses
- Unlimited team
- 1 Video Wall included
- Priority support

Talk to sales

Your TV is already waiting.

No card needed. 5 minutes and your first screen is live.

Start now →

